: Approved by : Govt. of India Ministry of Labour & Employment



INDUSTRY ALLIED COURSES PAID INTERNSHIP 100% PLACEMENT

State of Maharashtra, Govt of India and UGC approved courses

# ADMISSIONS OPEN

- DFD (1 Yr) CFD (6 Months) BAFT ( 3 yrs)
- BAFT(Hon) (3 Yrs) MAFT (3 Yrs)
- Diploma in Beauty Therapy & Management (1 Yrs)
- Diploma in Beauty Therapy-Basic (6 Months)



|DADAR | THANE | PUNE | NAGAR | AURANGABAD | AMRAVATI **WE DESIGN DREAMS** 

#### **ABOUT US**



We take an opportunity to introduce ourselves as one of the most successful and recognised fashion and beauty academy in Maharashtra (India) to acquire the taste of success in a span of 10 years from its day of incorporation. Indian Fashion academy is run by MAHARASHTRA KALA SHIKSHAN PRASARAK MANDAL (MKSPM) a Public Trust under section 18 of the Bombay Public Trust act, 1950. at Sr. No. Maharashtra State/Mumbai/178/2005/G.B.B.S.D

The basics of all the subjects are imported as compulsory training to enable a student to be at ease in all the departments of industry. The course aims at placing the students in high professional level in the export as well as domestic market.

IFA students are trained by professionals whose careers and course work go hand in hand. We train the students with difference far beyond the theoretical. Renowed fashion designers and beauticians serve as critics to students and help them in end-of- semester fashion show.

#### **WHY IFA**



IFA provide International internships to deserving students IFA students are trained by professionals whose careers and course work go hand in hand. IFA trained the students with difference far beyond the theoretical. Renowed fashion designers serve as critics to students and help them in end-of- semester fashion show. A track record of over 5000 + students from Maharashtra and all over India. IFA is the only fashion institute to have its own text books. IFA is the only Fashion Institute to starts its own costume Designing Department to give on job practical training to the students. IFA provides 100% Placements to deserving students.

#### **CEO SPEECH**



#### Dear Students & Parents,

Indian Fashion Academy established in 2001 in Mumbai, Maharashtra (India) and is a leader in Fashion & Beauty Education in Maharashtra. I feel Very proud to say that more than 5000 students have passed out from Indian Fashion Academy since its inception and doing great in there fashion career

Indian Fashion Academy also became the first ever institute in India to be included in The list of French Consulate as a best fashion institute of India.

I attribute the success of Indian Fashion Academy to the professionalism of lecturers and our commitment to producing top students who are able to find employment in the industry at all levels. The success of our students locally and abroad is a sure gauge of the quality and standard of our courses. I am confident that in making Indian Fashion Academy of your choice, you will enjoy the safe, uninterrupted and creative environment we offer. I feel a special commitment to each individual and that individual's goal. To this end the academy places emphasis on the educational, professional and personal growth of each student.

It is our responsibility to bring out the best that each students has to offer, students should expect a great deal from us, but also be willing to give a great deal in return. Co-operation between teachers and students is necessary in order to achieve the professionalism necessary for career advancement

Wish you best of Luck

RAKHI RATHOD CEO



The Diploma Courses in Fashion Technology prepares you for careers in fashion designing, production and retailing. These Courses offer you an opportunity to explore the relationship between creativity, production technology and commercial feasibility. You will acquire practical and business skills to succeed in a highly competitive Fashion industry. You will develop your personal creative style and create a fashion collection of your own. Your final design collection is evaluated by a jury of fashion industry experts and showcased in a highly publicized Fashion Show. We also give you an opportunity to train in the industry through our Internship and Traineeship programmes. This period of traineeship helps you to perform in the real world of Fashion and gives you the opportunity to network with industry professionals

# **Designing Courses Details**

#### **Diploma in Fashion Designing (Grade I) 6 Months**

This course provides you with a strong foundation in interdisciplinary skills required in the Fashion industry. You will learn elements of design, drawing & rendering and research techniques. During this course, you will carry out a variety of exercises to develop your drawing skills using mixed media. The course will teach you colour theory, colour compositions, value, hue, tone and colour relationships. You will be encouraged to investigate materials and experiment with a variety of media through personal enquiry and discovery. During the course, you develop requisite research techniques through exploration and development of design ideas. On completion of this Course, you will have developed competencies in drawing, rendering, colour application and abilities to carry out basic research.



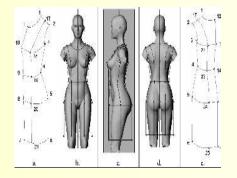


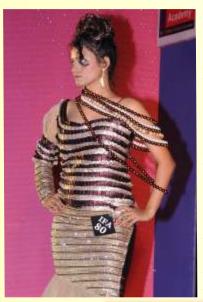
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## **Designing Courses Details**

#### **Diploma in Fashion Designing (Grade II) 6 Months**

The course is designed to give you a structured approach to understanding the fundamentals of pattern making and garment construction. You are encouraged to adopt a thematic approach to design by researching to create storyboards and mood boards. You will learn the fundamentals of fashion model drawing and visualization techniques to communicate fashion ideas in innovative ways. You will be taught how to draft basic patterns to full-scale and to adapt them to incorporate a range of design features. During this Course, you will also develop skills in using appropriate equipment and machinery for garment construction. You will also explore software to acquire knowledge of computers in fashion design. On completion of this course, you will develop competencies in conceptualizing designs, creating mood boards, fashion model drawing, pattern making and construction of garments.





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# **Designing Courses Details**

#### **Diploma in Fashion Designing 1 Year**

This course aims to enhance your skills in design development, fashion illustration, textile usage and fashion marketing. In this course, you will develop creative and visual awareness of materials and experiment with a variety of media to create innovative designs for womenswear. You will also be taught fashion illustration techniques for the female form. You will also study textiles, research, record and analyse the properties and characteristics of fibres and fabrics and their suitability for different uses. The course familiarizes you with the nature and scope of fashion marketing and deepens your understanding of the marketing environment in the Fashion industry. You will be given a detailed understanding of market segments and marketing mix in the retail sector. You are also encouraged to undertake self –study projects to deepen your knowledge of the historical development of art and design and of different cultural groups. On completion of this course, you will develop competencies in researching, conceptualizing, exploring materials and designing and constructing fashion garments for women. You will also be competent to carry out market research for specific fashion products.





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### **Designing Courses Details**

#### Advance Diploma in Fashion & Textile Designing 2 Yrs

This course introduces you to design concepts and development of Indian and western costumes. You will learn techniques of stylized illustration and surface ornamentation. The course encourages you to experiment with drawing approaches and techniques. We teach you current embellishment trends and traditional and contemporary techniques of surface ornamentation including various types of embroidery, dyeing and printing. The course also provides you with knowledge and skills to define and research a historical period and adapt it to present times. We teach you the fundamentals of draping and encourage you to take up self- study assignments to explore draping techniques. During the course, you will create a portfolio which showcases various aspects of your work and reflects your creative potential and personal style.On completion of this course, sportswear and western garments. IFA offers you 100% Job guarantee\* on successfully completion of this course.



#### **TAILORING COURSES**



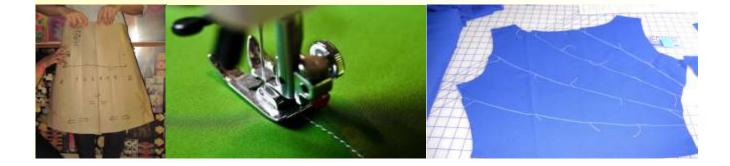
The Indian Fashion Academy offers various tailoring courses specially designed for students interested in cutting & stiching, we use unique draft manupulation technique and some simple teaching methods developed by us. our students gets to learn & Practice indian as well as western garments.

### **Tailoring Courses Details**

#### **Diploma in Garment Construction Technology 1 Yr.**

This course introduces you to Tailoring methods of Indian and western costumes. You will learn techniques of Pattern making, dart manupulation and surface ornamentation. The course encourages you to experiment with fabrics and techniques We teach you. The course also provides you with knowledge and skills to define and research a historical period and adapt it to present times. We teach you the fundamentals of Tailoring and encourage you to take up self- study assignments to explore Tailoring techniques. During the course, you will create a portfolio which showcases various aspects of your work.

Certificate course in Garment Construction (Foundation) 3 months Certificate course in Garment Construction(Intermidiate) 3 Months Certificate course in Garment Construction (Higher) 3 Months



#### **ANNUAL FASHION SHOWS**





At the end of our every 1 Yr, 2 Yr and 3 Yr courses, our students final design collection is showcased in a megaFashion Show. During the show, international designers, bollywood celebrities, socialities and media personalities attends these shows to encourage and appreciate the work of students, top models walks the ramp for our students.









### STUDY TOURS



On our study tours students can study a range of curriculum related topics, such as textiles, design, garment technology, outlets and much more. Visit the ever popular destinations and experience the culture of the land. Fashion study tours give our students the opportunity to experience the real world of fashion and to collect inspiration to bring back with them to the classroom















### **EXHIBITIONS**



Every alternate year our students final design collection is showcased in a Exhibition at Internation venues like Nehru Centre. During the Exhibition, international designers, bollywood celebrities, socialities and media personalities attends these shows to encourage and appreciate the work of students.

















#### **BEAUTY COURSES**



Indian Fashion Academy offers courses for all levels of students. Whether you are looking to obtain professional qualification, or just want to learn more about beauty therapy, we have courses that may well be suitable. Please choose from our list of courses below to find out more.

### **Beauty Courses Details**

#### Diploma in Beauty Therapy (Grade 1) 6 Months

This qualification provides the skills and knowledge for an individual to be competent in a basic range of beauty therapy treatments normally under supervision.

#### Diploma in Beauty Therapy & Management 1 Year

This qualification provides the skills and knowledge for an individual to be competent in a broad range of beauty treatments and work as a skilled therapist involving self directed application of knowledge and involve personal responsibility in performing complex technical operations. It is the most sought after beauty qualification.



#### OTHER COURSES

#### Costume Styling 2 mnths



Costume Styling course would enhance the physical appearance of each student & also give them a lot of confidence. It is a certified course giving them all the required knowledge on fashion make up & styling & would also give them an exposure to Fashion events like photo shoots......

we are training them thoroughly on all the topics & would also be arranging for the professionals at regular intervals....

there will be a photo shoot at the end of this course i.e on the eight session.

### **Computerised Fashion Designing 6 mnths**



This course of Computerised Fashion Designing blends creativity and technology to groom students to be successful Fashion Designers, Costume Designers. This course also instills confidence and knowledge in individual students to take on the competitive field of fashion technology. having knoweldge of manual fashion illustration is must for this course

#### Fashion Illustration 45 days



These fashion drawing and illustration courses will cover all the types of drawing a designer would need to do. They can be done for pleasure, to help you get your creative ideas on paper or to put together a portfolio of fashion art for work.

#### Certificate course in Fashion Merchandising 3 mnths



The course covers a range of vocational knowledge and skills for students seeking a career in fashion buying and merchandising; it develops knowledge of theoretical and practical issues; the course is integrated with practical professional skills in communication, negotiation and presentation.

### CONTACT US



#### DADAR

1st Floor, Jashmin Apartments, opp. Kala Kendra Showroom, Dadasaheb Falke Road, Dadar (East) Mumbai- 400 014. Tel : 022-24163463/ 32045050

#### THANE

Saraswati, Opp. Poona Gadgil, Ram Maruti Road, naupada, Thane (W). Tel : 022-25387066/ 32042525

PUNE (CHINCHWAD) 305, F.M City Centre, Above Dena Bank, Mumbai-Pune Highway, Chinchwad, Pune- 411019. Tel : 020-64104420

AHMEDNAGAR 202, Parag Plaza, 2nd Floor, Nagar Manmad road, Near Lokmat Bhavan, Ahmednagar- 414003 Tel : 0241-2421604

AURANGABAD 2nd Floor, Choudhary Chamber, opp. marathwada Sahitya Parishad, near Roxy Cinema, Aurangabad, -431001. Tel : 7588566949, 9422234648

Visit us: <u>www.indianfashionacademy.net</u> email : info@indianfashionacademy.net